

LEO BURNETT COMPANY, Inc.

Ad No. 149—Req. No. 12003—B & W—4 1/2" x 5"

True Magazine, May, 1961  
Field & Stream, July, 1961  
Farm Journal, August, 1961  
American Legion Magazine, December, 1961

## Take a close look at the flakes

IN REVELATION, YOU'LL  
SEE FIVE OF THE WORLD'S  
GREAT TOBACCS

Notice the different cuts and  
colors in the flakes? Each one  
adds its own personality, and  
when they're all together, a  
secret recipe does something  
rare for the flavor. Try it soon  
and get some new pleasure in  
your pipe.



Kentucky Burley—dark flakes, slow burning  
Virginia Bright—bright leaves, even burning  
Old Belt Bright—slightly darker, good body  
Latakia—deeper brown, extra mild  
Perique—very dark, wonderful aroma

# REVELATION

MILD SMOKING MIXTURE

